**PROFILE**

**Seller:** AgenciaClick Midia Interativa Ltda

**Development and Production:** www.ovnistudios.com

**$: Free**

**Download:** http://itunes.apple.com/br/app/fiat-uno-color-race/id388817209?mt=8

**Primary Category:** Entertainment

**Last Update:** 10/04/2010

**Current Version:** 1.02

**Size:** 28.5 MB

**Language:** Portuguese

**Rating:** 4+

**Platform Focus:** iPhone / iPod touch

**Compatibility:** iPad e iPhone 4

**iOS Version:** 3.0 or later

**Press-Kit:** http://www.ovnistudios.com/projetos/agenciaclick/colorrace/download/presskit.zip

**Technologies:** Xcode, Unity3D, OvniFramework

**Connectivity:** OpenFeint, Facebook, Twitter, Leaderboard

**Achievements:** 33 achievements to earn

**Levels:** 20

**Enemies:** 9

**Best Features:** Stunning 3D graphics, amazing drifts, car customization, intense Artificial Intelligence and much more.

**PRESS RELEASE**

São Paulo, September 20, 2010

Feel the thrill on the wheel! Take a ride in the New FIAT Uno in “FIAT Uno Color Race”, a free app for iPhone and iPod touch of all generations.

“FIAT Uno Color Race” is a 3D racing game with stunning graphics. You major objective is to perform a real twist in the city and paint it just the way you like!

Amongst its main influences are classics like *De Blob, Q\*Bert, Pacman, Qix,* and lots of racing games. But do not feel bored: whether you play using the accelerometer or the digital wheel, the game offers an extremely simple and intuitive gameplay. The focus of this game is pure entertainment.

Before starting the game, it is possible to change your car’s color, as well as to apply some stickers on the bodywork and customize your Uno according to your preferences. These changes are not only limited to the car’s look – each color or sticker chosen can directly influence on the city’s look as well.

As said before, there is no secret in “FIAT Uno Color Race”: you just need to hit the tracks and steer around the city, using your drifts and applying your brush on the streets, houses and skyscrapers. The whole city will look as beautifully colored as your New FIAT Uno does!

There are 20 levels strategically placed in the game, which has a gradual learning curve – this makes easier to apply combos and perform long drifts. And remember: it is essential to take accurate decisions when facing your enemies!

There are 9 enemies rambling around the town and each one of those has its own skills. They range from low speed tractors, which keep on passing by predefined patches to huge and fast Big Foots that follow the player, discoloring his patches wherever he goes! The more you progress, the more challenging your enemy gets.

In order to make the gameplay more gripping and diversified, the game relies on OpenFeint social networks, allowing you to communicate with your friends in an easy way. You can use several resources, as ranking, achievements and integration with social networks such as Twitter, Facebook and so on.

Customer: Agência Click / Taxilabs

Development and Production: Ovni Studios

Doubts, critics or suggestions: www.ovnistudios.com/colorrace